

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

January 6, 2005

Date Mailed

Adrian Villarreal

Name

Signature

Date

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Jay H. Connelly

Serial No.: 09/532,034

Filed: March 21, 2000

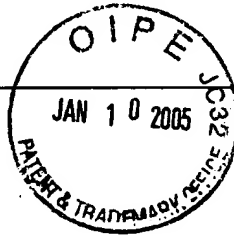
For: METHOD AND APPARATUS TO  
DETERMINE BROADCAST CONTENT  
AND SCHEDULING IN A BROADCAST  
SYSTEM

Docket No.: 42P8388

Examiner: Blair, Douglas B.

Art Unit: 2142

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450



**PETITION FOR EXTENSION OF REPLY PERIOD**

**37 C.F.R. § 1.136(a)**

Sir:

Pursuant to 37 C.F.R. § 1.136(a), Applicant requests a **one-month extension** of the reply period, up to and including **January 7, 2004**, in the above-noted patent application. The fee required under 37 CFR § 1.17(a) is enclosed. Please charge our Deposit Account No. 02-2666 for any additional fee(s) that may be due in this matter, and please credit the same deposit account for any overpayment.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: Jan 6, 2005

R. Alan Burnett  
Attorney for Applicant(s)  
Registration No. 46,149

Blakely, Sokoloff, Taylor & Zafman LLP  
12400 Wilshire Boulevard, Seventh Floor  
Los Angeles CA 90025-1030  
Phone: 206-292-8600  
Facsimile: 206-292-8606